



The Federation of The Downs & Northbourne Church of England Primary Schools



*Chair of Governors: Dr A Eyden
Vice Chair of Governors: Rev D Ridley*

*"if you have faith as small as a mustard seed...nothing will be impossible."
(Matthew: 17 v20)*

The Downs CEP School
Owen Square, Walmer
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Website: www.downs.kent.sch.uk

*Head Teacher: Miss T Leighton
Deputy Head: Ms N Luxford
SENCO: Mrs S Mitchell
Safeguarding Lead: Mr M Turner*

Northbourne CEP School
Northbourne, Deal
Kent CT14 0LP
Tel: 01304 611376 Fax: 01304 621938
Website: www.northbourne-cep.kent.sch.uk

*Head Teacher: Mr M Reynolds
SENCO: Mrs K Morrison
Safeguarding Lead: Mr M Turner*

26 September 2019

Dear Parents and Carers,

School Facebook Page



Back in July we asked parents for their thoughts about the school engaging with social media. Having considered all of the responses, the majority of which were positive, and discussed the various scenarios in depth with our senior leadership team, we have made the decision to launch a Facebook page.

Our Rationale:

Maintaining an online presence is vital for schools, not only in terms of keeping the school community up to date with school events, but also in terms of attracting potential enrolment. Having a school website is an essential part of this, but web users must specifically visit the school website regularly to receive this information. By having a social media page, the school is feeding school celebrations, information, news and notices directly into the personal news feeds of parents and the wider school community.

We are mindful that social media is a very powerful tool that will require monitoring and the adherence to a carefully thought out policy.

- By 'liking' our page you will be agreeing to engage positively with the page. The social media page/s will be for positive reflections of our school's ethos and Christian culture. The social media lead and the community it serves will not post anything on the page that could be deemed offensive, inappropriate, harmful or that could bring the school or profession into disrepute.
- **Safeguarding has the highest priority within our federation.** We will not be posting the faces of children or their names on our page.
- As holding a Facebook account is for persons over the age of 13 we will be aiming the content at our parental community only.

We will notify you by text as soon as our page is live!

